

ETHIRAJ COLLEGE FOR WOMEN

(AUTONOMOUS)

Chennai-600 008



Syllabus

Of

Bachelor of Arts in

Business Economics

(Self- Financing)

*to be offered from the
academic year 2015-16*

Under the

Choice Based Credit System

By

DEPARTMENT OF BUSINESS ECONOMICS

ETHIRAJ COLLEGE FOR WOMEN

CHENNAI – 600 008

BUSINESS ECONOMICS

REVISED SYLLABUS OF JUNE 2015

Department of Business Economics is revising its syllabi to be followed with effect from the academic year 2015. The Department follows the CBCS pattern introduced by the Government of Tamil Nadu in 2008. Under this pattern the Bachelors Degree course consists of five components. Part IV and Part V components will seek to build the capacity of the students and provide inputs for his or her social service and social analysis capabilities.

Every academic year is divided in to two semester sessions. Each semester will have a minimum of 90 working days and each day will have 5 working hours. Teaching is organized into a modular pattern of credit courses. Credit is normally related to the number of hours a teacher teaches a particular subject. It is also related to the number of hours a student spends learning a subject or carrying out an activity.

REGULATIONS

1. ELIGIBILITY FOR ADMISSION:

Candidates for admission to the first year of the Degree of Business Economics course shall be required to have passed the Higher Secondary Examinations conducted by the Government of Tamil Nadu or an Examination accepted as equivalent thereto by the Syndicate of the University of Madras.

2. ELIGIBILITY FOR THE AWARD OF THE DEGREE

A candidate shall be eligible for the award of the Degree only if he/she has undergone the prescribed course of study for a period of not less than three academic years, passed the examinations of all the six semesters prescribed.

3. COURSE OF STUDY:

The main subject of study for Bachelor Degree shall consist of the following:

PART I : Foundation Courses exclusive for Languages

PART II: Course Courses.

PART III: Allied Subjects I and II – Job & Skill oriented entrepreneurship components

PART IV: Non major electives and skill based subjects.

PART V: Extension Activities/Sports/NCC

4. PASSING MINIMUM:

A candidate shall be declared to have passed in each paper/practical of the main subject of study wherever prescribed, if she secured NOT LESS THAN 40% of the marks prescribed for the examination.

5. CLASSIFICATION OF SUCCESSFUL CANDIDATES:

Part I, II, III & IV

Successful candidates passing the examination and securing the marks

(i) 60 percent and above and (ii) 50 percent above but below 60 percent in the aggregate shall be declared to have passed the examination in the FIRST and SECOND class respectively. All other candidates shall be declared to have passed the examination in the THIRD class.

Candidates who pass all the examinations (Part I, II, III and IV) prescribed for the course in the FIRST APPEARANCE ITSELF ALONE are eligible for ranking.

6. QUESTION PAPER PATTERN:

Unless and otherwise specified in the syllabus for each paper, the pattern of question paper shall be follows:

COMPONENT	NATURE OF THE QUESTION	MAXIMUM MARKS
Part A	Definitions	20 Marks
Part B	Understanding Descriptions/ Problems	40 Marks
Part C	Application/Analysis/ Synthesis/ Evaluation	40 Marks

Part A: Definition 10 questions, two from each unit.

Part B can choose 5 questions, out of 8 covering all the five units.

Part C can have 2 questions to be answered out of 3 questions covering all the five units

CHOICE BASED CREDIT SYSTEM (From 2015-16 Batch Onwards)
COURSE PROFILE

COURSE CODE	COURSE TITLE	Hrs./ Week	CREDIT	MARKS		
				CA	SE	TOTAL
SEMESTER I						
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/1C/MI1	CORE1 : MICRO ECONOMIC ANALYSIS I	5	4	40	60	100
BE15/1C/ST1	CORE 2 : STATISTICS WITH COMPUTER APPLICATIONS I	5	4	40	60	100
BE15/1A/BAF	ALLIED : BASIC FINANCIAL ACCOUNTING	6	5	40	60	100
PART IV UG15/1N/BTA	1a - BASIC TAMIL					
UG15/1N/ATA	1b – ADVANCED TAMIL		2	-	50	50
BE15/1N/QPA	1c – QUESTIONNAIRE AND ITS PRACTICAL APPLICATIONS	2				
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
SEMESTER II						
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/2C/MI2	CORE1 : MICRO ECONOMIC ANALYSIS II	5	4	40	60	100
BE15/2C/ST2	CORE 2 : STATISTICS WITH COMPUTER APPLICATIONS II	5	4	40	60	100
BE15/2A/AMD	ALLIED : ACCOUNTING FOR MANAGERIAL DECISIONS	6	5	40	60	100
PART IV UG15/2N/BTA	1a - BASIC TAMIL					
UG15/2N/ATA	1b – ADVANCED TAMIL		2	2	-	50
BE15/1N/QPA	1c – WOMEN ENTREPRENEURSHIP					
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50

SEMESTER III						
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/3C/MA1	CORE 1 : MACROECONOMICS-I	5	4	40	60	100
BE15/3C/ECT	CORE 2-ECONOMIC THOUGHT	5	4	40	60	100
BE15/3A/MBE	ALLIED : MATHEMATICS FOR BUSINESS ECONOMICS	6	5	40	60	100
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
PART IV	ENVIRONMENTAL STUDIES	2	2	-	50	50
SEMESTER IV						
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/4C/MA2	CORE 1 : MACROECONOMICS-II	5	4	40	60	100
BE15/4C/BAE	CORE 2 : BASIC ECONOMETRICS	5	4	40	60	100
BE15/4A/IND	ALLIED : INDUSTRIAL ECONOMICS	6	5	40	60	100
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
PART IV	VALUE EDUCATION	2	2	-	50	50
SEMESTER V						
BE15/5C/MOE	CORE 1 : MONETARY ECONOMICS	6	4	40	60	100
BE15/5C/FE1	CORE 2 : FISCAL ECONOMICS I	6	4	40	60	100
BE15/5C/MN1	CORE 3 : MANAGERIAL ECONOMICS I	6	4	40	60	100
BE15/5C/APE	CORE 4 : APPLIED ECONOMETRICS	6	4	40	60	100
BE15/5C/INY	CORE 5 : INDIAN ECONOMY	6	5	40	60	100
SEMESTER VI						
BE15/6C/INF	CORE 1 : INDIAN FINANCIAL SYSTEMS AND MARKETS	6	4	40	60	100
BE15/6C/FE2	CORE 2 : FISCAL ECONOMICS II	6	4	40	60	100
BE15/6C/MN2	CORE 3 : MANAGERIAL ECONOMICS II	6	4	40	60	100
BE15/6C/INE	CORE4: INTERNATIONAL ECONOMICS	6	5	40	60	100
BE15/6C/PRO	PROJECT	6	5	40	60	100
PART V	NCC/NSS/YOGA/SPORTS/RRC/ROC/CSS/CC		1			
	TOTAL		140			

COURSE PROFILE

I SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/1C/MI1	CORE1 : MICRO ECONOMIC ANALYSIS I	5	4	40	60	100
BE15/1C/ST1	CORE 2 STATISTICS WITH COMPUTER APPLICATIONS I	5	4	40	60	100
BE15/1A/BAF	ALLIED : BASIC FINANCIAL ACCOUNTING	6	5	40	60	100
PART IV UG15/1N/BTA	1a- BASIC TAMIL	2	2	-	50	50
UG15/1N/ATA	1b- ADVANCED TAMIL					
BE15/1N/QPA	1c-QUESTIONNAIRE AND ITS PRATICAL APPLICATIONS					
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
TOTAL		30	24			

II SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/2C/MI2	CORE1 : MICRO ECONOMIC ANALYSIS II	5	4	40	60	100
BE15/2C/ST2	CORE 2 : STATISTICS WITH COMPUTER APPLICATIONS II	5	4	40	60	100
BE15/2A/AMD	ALLIED : ACCOUNTING FOR MANAGERIAL DECISIONS	6	5	40	60	100
PART IV UG15/2N/BTA	1a - BASIC TAMIL	2	2	-	50	50
UG15/2N/ATA	1b – ADVANCED TAMIL					
BE15/1N/QPA	1c – WOMEN ENTREPRENEURSHIP					
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
TOTAL		30	24			

III SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/3C/MA1	CORE 1 : MACROECONOMICS-1	5	4	40	60	100
BE15/3C/ECT	CORE 2-ECONOMIC THOUGHT	5	4	40	60	100
BE15/3A/MBE	ALLIED : MATHEMATICS FOR BUSINESS ECONOMICS	6	5	40	60	100
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
PART IV	ENVIRONMENTAL STUDIES	2	2	-	50	50
TOTAL		30	24			

IV SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
PART I	TAMIL/HINDI/FRENCH/SANSKRIT	5	3	40	60	100
PART II	ENGLISH	5	3	40	60	100
PART III BE15/4C/MA2	CORE 1 : MACROECONOMICS-II	5	4	40	60	100
BE15/4C/BAE	CORE 2 : BASIC ECONOMETRICS	5	4	40	60	100
BE15/4A/IND	ALLIED : INDUSTRIAL ECONOMICS	6	5	40	60	100
	SOFT SKILL PAPER OFFERED BY ENGLISH DEPARTMENT	2	3	-	50	50
PART IV	VALUE EDUCATION	2	2	-	50	50
TOTAL		30	24			

V SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
BE15/5C/MOE	CORE 1 : MONETARY ECONOMICS	6	4	40	60	100
BE15/5C/FE1	CORE 2 : FISCAL ECONOMICS I	6	4	40	60	100
BE15/5C/MN1	CORE 3 : MANAGERIAL ECONOMICS I	6	4	40	60	100
BE15/5C/APE	CORE 4 : APPLIED ECONOMETRICS	6	4	40	60	100
BE15/5C/INY	CORE 5 : INDIAN ECONOMY	6	5	40	60	100
TOTAL		30	21			

VI SEMESTER

COURSE CODE	COURSE TITLE	TOTAL HOURS	CREDIT	MARKS		
				CA	SE	TOTAL
BE15/6C/INF	CORE 1 : INDIAN FINANCIAL SYSTEMS AND MARKETS	6	4	40	60	100
BE15/6C/FE2	CORE 2 : FISCAL ECONOMICS II	6	4	40	60	100
BE15/6C/MN2	CORE 3 : MANAGERIAL ECONOMICS II	6	4	40	60	100
BE15/6C/INE	CORE4: INTERNATIONAL ECONOMICS	6	5	40	60	100
BE15/6C/PRO	PROJECT	6	5	40	60	100
PART V	NCC/NSS/YOGA/SPORTS/RRC/ROC/CSS/CC		1			
TOTAL		30	23			

TOTAL HOURS AND CREDITS

	HOURS / WEEK	CREDITS
I SEMESTER	30	24
II SEMESTER	30	24
III SEMESTER	30	24
IV SEMESTER	30	24
V SEMESTER	30	21
VI SEMESTER	30	22
EXTENSION ACTIVITY		1
TOTAL	180	140

COURSES OFFERED TO OTHER DEPARTMENTS

SEM	DEPT	COURSE TITLE	COURSE CODE	TOTAL HOURS	LECTURE HOURS	TUTORIAL HOURS	PRACTICAL HOURS	CRE DITS
I	BBM	PRINCIPLES OF ECONOMICS I	BE15/1A/PE1	6	3	3	0	5
I	BCS	PRINCIPLES OF ECONOMICS I	BE15/1A/PE1	6	3	3	0	5
I	B.COM (A&F)	PRINCIPLES OF ECONOMICS I	BE16/1A/PE1	6	3	3	0	5
II	BBM	PRINCIPLES OF ECONOMICS II	BE15/2A/PE2	6	3	3	0	5
II	BCS	PRINCIPLES OF ECONOMICS II	BE15/2A/PE2	6	3	3	0	5
II	B.COM (A&F)	PRINCIPLES OF ECONOMICS II	BE16/2A/PE2	6	3	3	0	5
III	B.COM	BUSINESS ECONOMICS	BE15/3A/BUE	6	3	3	0	5
III	BBM	INDIAN ECONOMY	BE15/3A/INE	6	3	3	0	5
III	B.COM (HONS)	BUSINESS ECONOMICS	BE15/3C/BEC	5	4	1	0	4
IV	B.COM	INTERNATIONAL TRADE	BE15/4A/ITR	6	3	3	0	5
IV	BBM	INTERNATIONAL ECONOMICS	BE15/4A/ILE	6	3	3	0	5
IV	B.COM (HONS)	INTERNATIONAL TRADE	BE15/4C/ILT	5	4	1	0	4

EVALUATION PATTERN

SEM	COURSE CODE	CONTINUOUS ASSESSMENT				TOTAL*	END SEM+	TOT +
		TEST I	TEST II	ASSIGNMENT /QUIZ /SEMINAR/FIELD TRIP	PARTICIPATORY LEARNING/GROUP DISCUSSION			
I	BE15/1C/MI1	10	10	10	10	40	60	100
I	BE15/1C/ST1	10	10	10	10	40	60	100
I	BE15/1A/BAF	10	10	10	10	40	60	100
II	BE15/2C/MI2	10	10	10	10	40	60	100
II	BE15/2C/ST2	10	10	10	10	40	60	100
II	BE15/2A/AMD	10	10	10	10	40	60	100
III	BE15/3C/MA1	10	10	10	10	40	60	100
III	BE15/3C/ECT	10	10	10	10	40	60	100
III	BE15/3A/MBE	10	10	10	10	40	60	100
IV	BE15/4C/MA2	10	10	10	10	40	60	100
IV	BE15/4C/BAE	10	10	10	10	40	60	100
IV	BE15/4A/IND	10	10	10	10	40	60	100
V	BE15/5C/MOE	10	10	10	10	40	60	100
V	BE15/5C/FE1	10	10	10	10	40	60	100
V	BE15/5C/MN1	10	10	10	10	40	60	100
V	BE15/5C/APE	10	10	10	10	40	60	100
V	BE15/5C/INY	10	10	10	10	40	60	100
VI	BE15/6C/INF	10	10	10	10	40	60	100
VI	BE15/6C/FE2	10	10	10	10	40	60	100
VI	BE15/6C/MN2	10	10	10	10	40	60	100
VI	BE15/6C/INE	10	10	10	10	40	60	100
VI	BE15/6C/PRO	10	10	10	10	40	60	100

* Continuous Assessment will be conducted for 40 marks

+ End Semester Examination will be conducted for 100 marks which will be converted to 60 marks.

RUBRICS FOR CONTINUOUS ASSESSMENT EVALUATION

Assignment: Appearance/ Contents/Originality/Presentation/Schematic representation and diagram/ Bibliography

Seminar: Organization/ Subject knowledge/ Visual aids / confidence level/ presentation

Participatory learning: Answering Questions/ Clearing doubts/ participation in discussion/ attendance/communication and language

Field trip: Participation/Preparation/ respect/ attitude/ leadership

Project: Preliminary work/design/ content/presentation

SEMESTER I
MICRO ECONOMIC ANALYSIS - I

TEACHING HOURS: 75
COURSE CODE: BE15/1C/MI1

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To enable the students to gain basic understanding of the concepts in Economics
- To provide an insight in to the various strategies adopted by the firm.

COURSE OUTLINE

UNIT I (20)
Definition and Scope of Economics - Utility analysis - Cardinal and Ordinal utility - Law of Equi-Marginal utility - Law of Diminishing Marginal utility - Indifference curve analysis – Revealed Preference Theory - Marginal rate of substitution - Properties - Budget line - Consumers equilibrium - Price effect - Income effect - Substitution effect - Consumer surplus

UNIT II (15)
Demand Analysis - Law of Demand - Determinants - Types of Demand - Demand Distinctions - Exceptions - Elasticity of Demand – Types and its determinants - Measurement - Law of Supply - Elasticity of Supply

UNIT III (15)
Production Function – Time element- short run and long run-Law of Variable Proportions - Law of Returns to Scale - Producers Equilibrium - Economies and Diseconomies of Scale - Cobb Douglas Production Function – Euler’s Theorem-Linear Homogeneous Production Function - Leontief Production Function

UNIT IV (15)
Cost concepts - Long Run and Short Run Cost Curves - Revenue Concepts – MC & AC relationship - Total, Average and Marginal Revenue - Pricing Strategies - Full Cost - Target - Going Rate - Differential - Specific - Dual - Mark Up - Limit pricing - Predatory pricing - Importance of Strategic Positioning

UNIT V (10)
The Concepts of Modern Firms - Objectives of a Firm – SWOT Analysis Of A Firm - Social Responsibilities of a Firm-CSR

RECOMMENDED BOOKS

H.L.Ahuja :	Micro Economic Theory, S.Chand & Co
Robert S.Pindyck, Daniell Rubinfeld &	Micro Economics, Pearson
Prem L Mehta	

REFERENCE BOOKS:

N. Gregory Mankiw

Principles of Micro Economics, South
Western Cengage Learning, U.S.A

Koutsoyiannis.A:

Modern Micro Economics,
McMillan Publishers

Dominick Salvatore

Schaum's Outlines Problem orientation,
Micro Economic Theory, McGrawhill
Publications

Steven .E. Landsburg

Price Theory and its Application, South
Western Cengage Learning, U.S.A

ONLINE SOURCES:

www.free-ebooks.net/ebook/essentials-of-microeconomics/pdf

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of Four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER I
STATISTICS WITH COMPUTER APPLICATIONS I

TEACHING HOURS: 75
COURSE CODE: BE15/1C/ST1

CREDITS: 4
LTP: 2 2 1

OBJECTIVES:

- To enable the students to gain basic understanding of statistics
- To develop analytical skills to undertake surveys and research.

COURSE OUTLINE

UNIT I (15)

Statistics - Definition, Functions, Application and Limitations - Collection of Data - Primary and Secondary - Classification and Tabulations – Diagrammatic and Graphic Representation – Application in MS Excel

UNIT II (10)

Sampling – Census and Sample method – Theoretical Basis of Sampling – Methods of Sampling – Random and Non Random – Size of Sample – Merits and Limitations of Sampling – Sampling and Non-Sampling Errors – MS Excel-Data Entry

UNIT III (20)

Measures of Central Value – Arithmetic mean – Median – Mode – Geometric mean – Harmonic mean – Measures of dispersion – Range – Quartile Deviation – Mean deviation – Standard deviation – Skewness- Measures of Skewness- Kurtosis- Measures of Kurtosis- Application in MS Excel

UNIT IV (15)

Correlation analysis – Methods of studying correlation – Partial and multiple correlation – Regression analysis – Regression equation of Y on X – Regression equation of X on Y – Application in MS Excel and SPSS

UNIT V (15)

Index Numbers – Methods of Constructing Index Numbers – Tests of Adequacy – Chain Index Numbers – Base Shifting, Splicing and Deflating Index Numbers – Consumer Price Index

RECOMMENDED BOOKS

S.P.Gupta Statistical Methods, Sultan Chand and Sons
R S N Pillai & Bagavathi Practical Statistics, Sultan Chand and Sons

REFERENCE BOOKS:

V K Kapoor Statistics-Problems and Solutions, Sultan Chand and Sons
Dominick Salvatore Statistics and Econometrics, McGraw Hill
& Derrick Reagle
A.Rajathi &P.Chandran SPSS for you, MJP Publishers
Wayne L Winston Microsoft Excel: Data Analysis and Business Modeling

ONLINE SOURCES:

<http://www.free-ebooks.net/ebook/statistics-for-business-and-economics>

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE**SECTION A**

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

**Questions to be included from all units for Section A and B.
Questions should be 70% problems and 30% Theory**

SEMESTER I
BASIC FINANCIAL ACCOUNTING

TEACHING HOURS: 90
COURSE CODE: BE15/1A/BAF

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- The Course aims to provide basic concepts and knowledge of a business enterprise.
- To provide an overview of the basic accounting principles and techniques.

COURSE OUTLINE

UNIT I (15)
Financial Accounting- Meaning and Definition- Nature and Scope- Limitations of Financial accounting- Basic Concepts and Conventions-Accounting Standards-Meaning-Procedure for Issue of Accounting Standards in India, Significance, Generally Accepted Accounting Principles (GAAP) – IFRS & convergence of IFRS.

UNIT II (20)
Preparation of Journal, Ledger, Subsidiary books: sales Book, Purchase book, sales returns book, Purchase Returns Book, cash Book (Single Column, Double Column, triple Column, Petty Cash Book), Bills receivable, Bills Payable Book - Trial balance.

UNIT III (20)
Final Accounts with Adjustments -Meaning and Features- Preparation of Trading-Profit and Loss Accounts -Balance Sheet.

UNIT IV (20)
Depreciation Accounting-Meaning-Causes-Objects of Providing Depreciation-Factors Affecting Depreciation-Methods of Depreciation-Straight Line method-Diminishing Balance Method-Change of method.

UNIT V (15)
Bank Reconciliation Statement: Meaning – Causes for difference between Cash book and Pass book- Method of preparation – Proforma of Bank Reconciliation Statement.
Rectification of Errors: Classification of errors- rectification in different stages of Accounting cycle- Basic principles for rectification of errors-Suspense account – Effects of rectification on net profit- rectification of errors during a subsequent accounting period – Basic concepts of Tally (only theory)

RECOMMENDED BOOKS

T.S. Reddy and A. Murthy Financial Accounting, Margham Publications.
S. N. Maheshwari: Financial Accounting, Vikas publication, New Delhi.

REFERENCE BOOKS:

T.S. Grewal: Introduction to Accounting, S. Chand and co., New Delhi
R.I. Gupta and V. K. Gupta : Principles and Practice of Accountancy,
Sultan Chand and sons, New Delhi.
J.R Monga: Basic Financial Accounting,
Mayur Paper Backs, darya gang New delhi.
P.C. Tulsian: Financial accounting, Tata Mcgraw Hill, New Delhi.
S.P. Jain and K. L. Narang: Advanced Accounting, Kalyani publishers New Delhi.

ONLINE SOURCES:

www.free-ebooks.net/ebook/cost-and-management-accounting

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE**SECTION A**

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

**Questions to be included from all units for Section A and B.
Questions should be 70% problems and 30% Theory**

**SEMESTER II
MICRO ECONOMIC ANALYSIS – II**

TEACHING HOURS: 75

COURSE CODE: BE15/2C/MI2

CREDITS: 4

LTP: 3 2 0

OBJECTIVES:

- To enable the students to gain basic understanding of the concepts in Economics
- To provide an insight in to the various strategies adopted by the firm.

COURSE OUTLINE

UNIT I

(15)

Market Structure - Perfect Competition - Features - Short Run And Long Run Equilibrium Of Firm and Industry - Monopoly - Equilibrium - Price Determination - Price Discrimination- Degrees of Price Discrimination - Bilateral Monopoly

UNIT II

(15)

Monopolistic Competition – Product Differentiation-Strategy Of Selling Cost – Cartels- Collusive Oligopoly - Price Determination - Duopoly - Cournot Model - Entry Detering Strategies - Exit Promoting Strategies

UNIT III

(15)

Factor Pricing - Rent - Ricardian Theory Of Rent - Modern Theory Of Rent - Quasi Rent - Wages - Theories Of Wages - Interest - Classical Theory Of Interest - Loanable Funds Theory - Modern Theory Of Interest - Profit - Theories Of Profit.

UNIT IV

(15)

General Equilibrium Theory – Interdependency in the Economy- Assumptions of the 2x2x2 model-Static Properties of a General Equilibrium System- Equilibrium of production, Consumption, simultaneous equilibrium of production and consumption

UNIT V

(15)

Welfare Economics- Criteria of social welfare- Bentham’s Criterion, Cardinalist Criterion, Pareto-optimality Criterion, Kaldor-Hicks Compensation Criterion

RECOMMENDED BOOKS

H.L.Ahuja
Robert S.Pindyck, Daniell Rubinfeld &
Prem L Mehta

Micro Economic Theory, S.Chand & Co
Micro Economics, Pearson

REFERENCE BOOKS:

N. Gregory Mankiw
Koutsoyiannis.A:
Maddala and Miller:
D.Besanko, D.Dranove, M.Shanley, S,Schaffer:
Dominick Salvatore
Steven .E. Landsburg

Principles of Micro Economics, South
Western Cengage Learning, U.S.A
Modern Micro Economics,
McMillan Publishers
Micro Economics
Economics of Strategy, John Wiley & Sons
Schaum's Outlines Problem orientation,
Micro Economic Theory, McGrawhill
Publications
Price Theory and its Application, South
Western Cengage Learning, U.S.A

ONLINE SOURCES:

www.free-ebooks.net/ebook/essentials-of-microeconomics/pdf

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER II
STATISTICS WITH COMPUTER APPLICATIONS II

TEACHING HOURS: 75
COURSE CODE: BE15/2C/ST2

CREDITS: 4
LTP: 2 2 1

OBJECTIVES:

- To enable the students to gain basic understanding of statistics
- To develop analytical skills to undertake surveys and research.

COURSE OUTLINE

UNIT I: (15)
Time Series Analysis – Components – Trend Analysis – Measurement of Secular Variation (Graphic method, Semi-Averages, Moving Averages, Method of Least Squares) - Measurement of Cyclical Variation

UNIT II: (10)
Vital Statistics- Definition – Uses and Methods, Measurement of Fertility – Reproductive Rates – Mortality – Crude Death Rate – Specific Death rate – Standardized Death rate – Infant Mortality Rate – Maternal Mortality rate

UNIT III: (15)
Probability Analysis – Defining Probability – Theorems of Probability – Addition, Multiplication and Bayes Theorem

UNIT IV: (15)
Theoretical Distribution- Binomial Distribution, Poisson Distribution, Normal Distribution

UNIT V: (20)
Tests of Hypothesis (Theory) – Chi-Square Test – F-test – Student t-test – Analysis of Variance (Application in SPSS)

RECOMMENDED BOOKS

S.P.Gupta Statistical Methods, Sultan Chand and Sons
R S N Pillai & Bagavathi Practical Statistics, Sultan Chand and Sons

REFERENCE BOOKS:

V K Kapoor Statistics-Problems and Solutions, Sultan Chand and Sons
Dominick Salvatore Statistics and Econometrics, McGraw Hill
& Derrick Reagle
A.Rajathi &P.Chandran SPSS for you, MJP Publishers
Wayne L Winston Microsoft Excel: Data Analysis and Business Modeling

ONLINE SOURCES:

<http://www.free-ebooks.net/ebook/statistics-for-business-and-economics>

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions ($10 \times 2 = 20$ marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions ($5 \times 8 = 40$ marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions ($2 \times 20 = 40$ marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

Questions should be 70% problems and 30% Theory

SEMESTER II
ACCOUNTING FOR MANAGERIAL DECISIONS

TEACHING HOURS: 90
COURSE CODE: BE15/2A/AMD

CREDITS: 5
LTP: 3 3 0

OBJECTIVE:

- The course aims to provide basic concepts and knowledge with regard to business finance and its decisions.

UNIT I (15)

Management Accounting: Introduction- Differences- Financial Statements and their Limitations- Concepts of Financial Analysis, tools of Financial Analysis: Comparative Statement- Common-Size Statement- Trend Percentages.

UNIT II (20)

Ratio Analysis- Meaning- Advantages- Limitations- Types of Ratios: Profitability Ratios, Coverage Ratios, Turnover Ratios, Financial ratios – Usefulness of the ratios

UNIT III (20)

Cash Flow Statement-Meaning-Features and their Limitations-Preparation of Cash Flow Statement as per AS3

UNIT IV (20)

Cost Accounting- Nature-Importance-Basic Principles and Cost Sheet- Preparation of Cost Sheet (Simple Problems only).

UNIT V (15)

Absorption Costing and Marginal Costing-Meaning-Importance and Limitations-Cost-Volume-Profit Relationship.

RECOMMENDED BOOKS:

T.S. Reddy and A. Murthy Financial Accounting, Margham Publications.
S. N. Maheshwari: Financial Accounting, Vikas publication, New Delhi.

REFERENCE BOOKS:

T.S. Grewal: Introduction to Accounting, S. Chand and co., New Delhi
R.I. Gupta and V. K. Gupta : Principles and Practice of Accountancy,
Sultan Chand and sons, New Delhi.
J.R Monga: Basic Financial Accounting,
Mayur Paper Backs, darya gang New delhi.
P.C. Tulsian: Financial accounting, Tata Mcgraw Hill, New Delhi.
S.P. Jain and K. L. Narang: Advanced Accounting, Kalyani publishers New Delhi.

ONLINE SOURCES:

www.free-ebooks.net/ebook/cost-and-management-accounting

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

**Questions to be included from all units for Section A and B.
Questions should be 70% problems and 30% Theory**

**SEMESTER III
MACROECONOMICS I**

TEACHING HOURS: 75
COURSE CODE: BE15/3C/MA1

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To impart the students with basic knowledge on the aggregates of the economy
- To expose the students with the comprehensive framework of the economy

COURSE OUTLINE

UNIT-I: (15)
Circular Flow of Income, two sector, three sector and four sector models – Concepts of National Income, GNP, GDP, NNP, NDP, PI, DI, Measurement of National Income, Omissions in the measurement of National Income – Real and Nominal Income, Consumer Price Index-GDP Deflator – GDP Deflator versus the Consumer Price Index-Unemployment, GDP and Okun's Law – Limitations of GDP as a measure of social welfare.

UNIT-II: (15)
Classical and Keynesian Theory of Income, Output and Employment-Say's Law of Market

UNIT III: (15)
Consumption Function: - Introduction; Meaning; Properties of Consumption Function; Keynesian Psychological Law of Consumption – Absolute Income Hypothesis; The Consumption Puzzle; Drift Theory of Consumption; Relative Income Hypothesis; Permanent Income Hypothesis; Life Cycle Hypothesis; Fisher's Inter –Temporal Choice Model

UNIT-IV: (15)
Investment Function- Meaning of Capital and Investment; Types of Investment – Autonomous and Induced Investment – Determinants of Investment , MEC – Accelerator Theory of Investment

UNIT-V: (15)
Theory of Multiplier – Concept, Assumptions, Importance, Leakages – The Dynamic or period Multiplier, Employment Multiplier; Government Expenditure Multiplier; Tax Multiplier; Balanced Budget Multiplier; Foreign Trade Multiplier; Paradox of Thrift – The Principle of Acceleration and the Super Multiplier.

RECOMMENDED BOOKS

H.L. Ahuja (2010)-16th Edition, Macroeconomics, Theory and Policy, S.Chand

REFERENCE BOOKS

M L Jhingan (2010)-12th Edition, Macro Economic Theory Vrindha Publications(P) Ltd.

N. Gregory Mankiw (2005)-Vth Edition, Macroeconomics, Worth Publishers

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

**SEMESTER III
ECONOMIC THOUGHT**

TEACHING HOURS : 75
COURSE CODE: BE15/3C/ECT

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To study the evolution of Economic Thought through the ages reveals social life of the people and their values in life.
- To understand the science of Economics and to analyse the principles, Doctrines, Laws and Policies.

COURSE OUTLINE

UNIT I **(15)**

Nature and Significance of the history of Economic thought. Mercantilism – Physiocracy – Classical School – Adam Smith – Thomas Robert Malthus– David Ricardo – John Stuart Mill- Jean-Baptiste Say.

UNIT II **(15)**

Welfare Economics – Alfred Marshall – A.C.Pigou – Pareto – Keynes - Marginal School – Karl Menger – Leon Walras – Historical School – Roscher – Karl Knies

UNIT III **(15)**

Austrian School – Eugen Von Bohm - Bawerk – Institutional School – Veblen- Socialism - Karlmarx

UNIT IV **(15)**

Indian Economic thought – Kautilya’s Arthashastra - Thiruvalluvar - Dadabhai Naroji, Mohandas KaramchandGandhi – Jawaharlal Nehru – B.R.Ambedkar – V.K.R.V. Rao – D.R. Gadgil

UNIT V **(15)**

Indian Economic thought -Indira Gandhi – Amartyasen – Periyar E.V. Ramasami – Kamarajar - Nobel laureates since 2010- Peter A.Diamond, Dale T Mortensen,Christopher A. Pissarides (2010), Thomas J Sargent, Christopher A Sims (2011)- Alvin E.Roth, Lloyd S. Shapley(2012), - Eugene F.Fama, Lars Peter Hausen, Robert J Shiller (2013), - Jean Tirole (2014), -Augus Deaton(2015).

RECOMMENDED BOOKS

T.N.Hajeela
Srivatsava.

History of Economic Thought
History of Economic Thought

REFERENCE BOOKS

Ajit K.Dasgupta
Charles Gide & Charles Rist

A History of Indian Economic Thought
A History of Economic Doctrines

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer All Questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any Five (out of eight) question (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of Four) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER III
MATHEMATICS FOR BUSINESS ECONOMICS

TEACHING HOURS: 90
COURSE CODE: BE15/3A/MBE

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To study the basic tools of mathematics.
- To enable students to apply mathematics in economic analysis.

COURSE OUTLINE

UNIT I **(20)**

Types of Matrices- Addition and Multiplication of Matrices- Transpose of a Matrix- Adjoint of a Matrix- Determinants of a Matrix and its Properties- Solving a system of linear equation by Cramer's rule- Input-Output analysis.

UNIT II **(15)**

Calculus- Definition of a Derivative – Technique of Derivatives – Higher order Derivatives

UNIT III **(20)**

Simple Applications in Economics- Optimization (Function of one Variable) – Profit Maximization – Demand Functions and Curves- Cost Functions and Curves – Revenue Functions and Curves – Elasticity of Demand – Average and Marginal Relationships.

UNIT IV **(15)**

Partial Differentiation- Product Rule- Quotient Rule – Generalized Power Function Rule- Logarithmic Function Rule- Exponential Function Rule – Euler's Theorem – Elasticity of Substitution- Cobb Douglas Production Function.

UNIT V **(20)**

Integration – Indefinite integral- Definite integral – Properties of Definite integration- Methods – by substitution- by parts-(integration of constant, variables, exponentials and logarithms only) – Applications – Consumer's surplus- Producer's surplus.

RECOMMENDED BOOKS:

Mehta and Madhani: Mathematics for Economics, Sultan Chand & Sons, New Delhi.
R.S.N.Pillai and Bhagawathi: Mathematics and Statistics

REFERENCES:

Dowling .E.T: Mathematics for Economics, Schaum Series.
Dowling.E.T: Mathematics for Business, Economics and the Social Sciences, Schaum Series.
Schaum's Outlines: Mathematical Methods for Business and Economics

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

Questions should be 70% problems and 30% Theory

**SEMESTER IV
MACROECONOMICS II**

TEACHING HOURS: 75
COURSE CODE: BE15/4C/MA2

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To transmit an in-depth knowledge of macro variables and their relationship
- To equip the students with wide knowledge to apply the variables in real economy

COURSE OUTLINE

UNIT-I: (15)
Derivation of Aggregate demand curve, Shift in aggregate demand curve and multiplier effect – Short Run and Long Run aggregate supply curve – Macroeconomic equilibrium AS-AD model, Short Run and Long Run equilibrium – Economic fluctuations in AD-AS Model

UNIT-II: (15)
The IS curve, shifts in IS curve, Slope of the IS curve- The LM curve, shifts in LM curve, slope of the LM curve – Explaining Fiscal and Monetary policy with IS-LM – IS-LM in India.

UNIT-III : (15)
Trade Balance, Exchange Rate – The Real Exchange Rate, the real exchange rates and net exports , The J curve, Devaluation in developing countries

UNIT IV: (15)
The Mundell Fleming Model, Small Open Economy with Fixed Exchange Rate, Small Open Economy with Floating Exchange Rate

UNIT-V: (15)
Inflation, Unemployment and Phillips Curve, Collapse of The Phillips Curve, Causes of shift in Phillips Curve , Long-run Phillips curve and Adaptive Expectations, Long-run Phillips curve and Rational Expectation – NAIRU

RECOMMENDED BOOKS

N. Gregory Mankiw (2005)-Vth Edition, Macroeconomics, Worth Publishers

REFERENCE BOOKS

H.L A huja (2010)-16th Edition, Macroeconomics, Theory and Policy, S.Chand

M L Jhingan (2010)-12th Edition, Macro Economic Theory Vrindha Publications(P) Ltd.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE**SECTION A**

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER IV
BASIC ECONOMETRICS

TEACHING HOURS: 75
COURSE CODE: BE15/4C/BAE

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To enable the students to understand basic concepts of econometrics
- To study the role of economic variables in econometrics

UNIT I: Introduction (15)

Econometrics- Methodology of Econometrics-Types of Econometrics - Single-Equation Regression Models-The Nature of Regression Analysis-The Nature and Sources of Data for Economic Analysis - The Concept of Population Regression Function (PRF) Linearity in the Parameters- Stochastic Specification of PRF-The Significance of the Stochastic Disturbance Term- The Sample Regression Function (SRF)

UNIT II: (15)

Two Variable Regression Model – The Problem of Estimation - The Method of Ordinary Least Squares- Precision or Standard Errors of Least Squares Estimates-Properties of Least Square Estimators: The Gauss-Markov Theorem- The Co-efficient of Determination R^2 : A Measure of ‘Goodness of Fit’

UNIT III: (15)

Extension of the Two-Variable Linear Regression Model -Regression through the Origin-Scaling and Units of Measurements-Regression on Standardised Variables-Functional Forms of Regression Models-How to Measure Elasticity: The Log-Linear Model-Semi-Log Models

UNIT IV: (15)

Multiple Regression Analysis – The Problem of Estimation -The Three-Variable Model: Notation and Assumptions-Interpretation of Multiple Regression Equation- The Meaning of Partial Regression Coefficients-The Multiple Coefficient of Determination R^2 Introduction to Specification Bias - Polynomial Regression Models.

UNIT V: (15)

Relaxing the Assumptions of the Classical Model -Multi collinearity: OLS Estimation in the Presence of Multicollinearity -Practical Consequences of Multicollinearity- Detection of Multicollinearity – Remedial measures-Heteroscedasticity:The Nature of the Heteroscedasticity-OLS Estimation in the Presence of Heteroscedasticity-Consequences of using OLS in the presence of Heteroscedasticity-Detection of Heteroscedasticity-Remedial Measures-Autocorrelation: The Nature of the Problem-OLS Estimation in the Presence of Autocorrelation-The BLUE Estimator in the presence of Autocorrelation-Consequences of using OLS in the Presence of Autocorrelation-Detecting Autocorrelation-Remedial Measures

RECOMMENDED BOOKS:

Gujarati, Damodar N: Basic Econometrics:, 3ed Mc Graw Hill, New York (1995).

REFERENCE BOOKS

Klein, Lawrence R: An Introduction to Econometrics:, Prentice Hall, Inc, Englewood Cliffs, N J. (1962).

Schaum's Outlines : Statistics and Econometrics

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

**SEMESTER IV
INDUSTRIAL ECONOMICS**

TEACHING HOURS: 90
COURSE CODE: BE15/4A/IND

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To use theoretical models to understand firm and regulatory decision making,
- To analyze and measure the extent of competition in markets.

COURSE OUTLINE

UNIT I: (15)

STRUCTURE - CONDUCT - PERFORMANCE PARADIGM

The Simple SCP model/framework with and without feedbacks, its critique and modified framework with feedback.

UNIT II: (20)

MARKET CONCENTRATION

Definition of the market, nature and measurement of market concentration, indices of concentration, inequality measures. Theories of measurement: deterministic and stochastic approach.

UNIT III: (15)

BARRIERS TO ENTRY

Concepts to Barriers to Entry by Bains, Stigler. Sources to Barriers to Entry, Limit Pricing Theory, Strategic Entry deterrence, Contestable markets.

UNIT IV: (20)

VERTICAL INTEGRATION CONGLOMERATE DIVERSIFICATION & MERGERS

Conglomerate Diversification: Concepts, measures, determinants and consequences of diversification, Mergers

Vertical Integration: Nature and extent of vertical integration, theories of vertical integration, monopolistic motives for integration

UNIT V: (20)

TECHNICAL PROGRESS & PERFORMANCE

Economics of Research, Market structure and incentive to invent, Concepts by Arrow, Demsetz, Schumpeter. Concepts of Profit margins, Productivity and Technical efficiency

RECOMMENDED BOOKS:

Roger Clarke: Industrial Economics
Stephen Martin: Industrial Economics.

REFERENCE BOOKS

Ferguson and Ferguson: Industrial Economics.
Giles Burgess: Industrial Organisation.
Stephen Martin: Advanced Industrial Economics.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER V
MONETARY ECONOMICS

TEACHING HOURS : 90
COURSE CODE: BE15/5C/MOE

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- To enable the student to learn the various concepts and theories related to money, its demand and supply.
- To orient the students regarding the banking system prevailing in the country

COURSE OUTLINE

UNIT I: (20)

Money and Monetary Standards

Meaning and definitions of money - Kinds of money- Monetary Standards - Features, Merits and Demerits - Principles and methods of note issue - Functions of money - Role of money in a modern economy - Role of money in a developing economy - Value of Money- Meaning - Theories of value of money: Fisher's equation - Cambridge version - Marshall, Pigou, Robertson and Keynes - Income and expenditure theory - Milton Friedman's restatement of quantity Theory of money.

UNIT II: (20)

Supply and Demand for Money:

The supply of money: Determinants of money supply - Changes in the Supply of money - the velocity of circulation of money - Changes in velocity of circulation - Demand for money: Classical – Keynesian, Tobin's Portfolio approach, Baumol's Inventory Approach, Friedman's Theory of Demand for Money.

UNIT III: (15)

Introduction to business cycle- characteristics of business cycles- phases-causes- effects- theories of business cycles (Hawtrey's, Hayek's, Schumpeter's, Keynes) – Measures to control business cycles- Stabilization policies.

UNIT IV: (20)

Commercial Banking

Meaning and functions - Balance sheet - Investment policy - Credit creation (multiple expansion) - Banking practices and services: Cheques - Drafts, Bills, Pass Book - ATM - Internet Banking - Banker customer relationship – Core banking - Portfolio management - Role of commercial banks in a developing economy

UNIT V: (15)

Central Banking:

Nature and Functions – Monetary Policy, Objectives, Tools, Transmission mechanism, Monetary policy techniques adopted in India – NBFI meaning and role in economic development.

RECOMMENDED BOOKS

M L Seth Monetary Economics, Lakshmi Narian Agarwal,
Educational Publishers, Agra.
R.RPaul Monetary Economics, Kalyani Publishers,

REFERENCE BOOKS

Vaish.M.C Money , Banking Trade and Public Finance,
Wiley Eastern Publication , New Delhi
Balu.V Banking and Financial System, Sri Venkateshwara Publications
Sundaram.K.P.M Monetary Theory and Practice, Sultan Chand and Sons
Pierce, David.G and Monetary Economic Theories: Evidence and Policy
Shaw, David.M Butterworths (London)

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

**SEMESTER V
FISCAL ECONOMICS I**

TEACHING HOURS: 90
COURSE CODE: BE15/5C/FE1

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- To expose students to the basic aspects of government finance.
- To impart knowledge on various kinds of taxes with reference to India

COURSE OUTLINE

UNIT I (15)

Meaning and Scope of Public Finance- Distinction between private and public finance- Role of Government in economic activity – Principle of Maximum Social Advantage

UNIT II (20)

Principles of Public Expenditure – classification – causes and effects of public expenditure – Theories of public expenditure: Wagner Hypothesis, Wiseman & Peacock Hypothesis

UNIT III (20)

Public Revenue sources – Distinction between tax revenue and non-tax revenue – Taxation – Meaning – classification of taxes – canons of taxation – effects of taxation – theories of taxation – impact and incidence of taxation

UNIT IV (15)

Characteristics of a good tax system – taxable capacity – factors determining taxable capacity – limits – measurements of taxable capacity –

UNIT V (20)

Individual taxes (with reference to India) – Income tax – Expenditure tax – wealth tax – property tax – estate tax – gift tax – death duty – customs duty – excise duty – sales tax – value added tax – service tax – entertainment tax.

RECOMMENDED BOOKS

Dr. Tyagi B.	Public Finance, Jai Prakash Nath & Co, Merrut.
R.A Musgrave	Public Finance in theory and practice, Mc Graw Hill International Edition

REFERENCE BOOKS

Andley and Sundaram	Public Economics and Public Finance, Ratan Prakashan, Delhi.
M. C. Vaish and H. S. Agarwal	Public Finance, Wiley Eastern Ltd, New Delhi.
M.L Jhingan	Public Finance and International Trade, Vrinda Publications (P) Ltd, Delhi.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER V
MANAGERIAL ECONOMICS- I

TEACHING HOURS: 90
COURSE CODE: BE15/5C/MN1

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- To give understanding of the basic concepts and issues in managerial economics
- To study the application of concepts in business decisions.

COURSE OUTLINE

UNIT I **(15)**

Demand Forecasting-Meaning-Factors Involved In Demand Forecasting-Purposes Of Demand Forecasting-Determinants Of Demand-Forecasting Demand For New Products-Criteria Of A Good Forecasting Method-Methods Of Demand Forecasting.

UNIT II **(20)**

Capital Budgeting-Meaning-Need For Capital Budgeting-Nature Of Capital Budgeting Problem-Determining The Size Of Capital Budget-Cost Of Capital-Cost Of Debt Capital-Cost Of Preference Share Capital-Cost Of Equity Capital-Cost Of Retained Earnings-Average Cost Of Capital

UNIT III **(20)**

Investment Decisions-Concepts And Types-Aids Of Investment Decisions (Pay Back, ARR, IRR, NPV) - Leverage Analysis: Meaning, Operating Leverage, Financial Leverage, Combined Coverage,

UNIT IV **(15)**

Pricing Methods – Objectives and role of pricing – Full cost pricing – Target pricing – Going-rate pricing – Customary pricing – Differential pricing – Marginal cost pricing – Mark-up and Mark-down pricing – Dual pricing- Resale Price maintenance – Pricing of joint products – Pricing of new product – Skimming and Penetration Pricing - Pricing through life cycle of a product

UNIT V **(20)**

Profit and Profit Management – Break even analysis – Uses of break even analysis - Meaning and determination of Break-even point – Usefulness and Limitations

RECOMMENDED BOOKS:

Mehta, P.L. (2003): Managerial Economics, Sultan Chand & Sons
Dr.S.N.Maheshwari: Financial Management Principles and Practice

REFERENCE BOOKS

Dwivedi, d.n. (2003): Managerial Economics, Vikas Publishing House
Chaturvedi d.d. and S.L.Gupta (2003): Business Economics, Brijwasi Publishers.
Dr.P.C. Tulsian: Financial Management.
Salvatore, Dominick: Managerial Economics,
McGraw- Hill Book Company,

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER V
APPLIED ECONOMETRICS

TEACHING HOURS: 90
COURSE CODE: BE15/5C/APE

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- To enable the students to understand basic concepts of econometrics
- To study the role of economic variables in econometrics

COURSE OUTLINE

UNIT I: Dummy Variables Regression Models (15)
The Nature of Dummy Variables-ANOVA Models- Regression Models with two qualitative variables- ANCOVA Model – Regression models with a mixture of quantitative and qualitative regressors: Uses of Dummy Variable Analysis – Uses of Dummy Variable Analysis: Alternative to the Chow Test, Seasonalisation

UNIT II: Dynamic Econometric Models: Autoregressive and Distributed–Lag Models (20)
The Role of ‘time’ or ‘lag’ in Economics-Estimation of Distributed lag Models: Adhoc Estimation of distributed lag models, The Koyck Approach to Distributed-Lag Models-The Method of Instrumental variables- The Almon Approach to Distributed-Lag Models- Detecting autocorrelation in auto regressive model - Causality in Economics: The Granger Causality Test

UNIT III: Simultaneous Equations Models – The Identification Problem (20)
Simultaneous –Equations Models-The Simultaneous-Equation Bias - Inconsistency of OLS Estimators. Notations and Definitions- the Identification Problem- Rules for identification- A Test of Simultaneity-Tests for Exogeneity

UNIT IV: Simultaneous-Equation Methods- Approaches to Estimation (20)
Recursive Models and Ordinary Least Squares-Estimation of a just identified equation: The Method of indirect least squares (ILS)-Estimation of an overidentified equation:The Method of Two-stage least squares (2SLS)

UNIT V: Time Series Econometrics: Forecasting (15)
Approaches to Economic Forecasting-AR,MR, and ARIMA Modeling of Time Series Data- The Box-Jenkins (BJ)Methodology-Measuring volatility in financial times series – Fixed effect panel data model.

RECOMMENDED TEXT BOOKS:

Gujarati, Damodar N: Basic Econometrics:, 3ed Mc Graw Hill, New York (1995).

REFERENCE BOOKS

Klein, Lawrence R: An Introduction to Econometrics:, Prentice Hall, Inc, Englewood Cliffs, N J. (1962).

Schaum's Outlines : Statistics and Econometrics

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

**SEMESTER V
INDIAN ECONOMY**

TEACHING HOURS: 90
COURSE CODE: BE15/5C/INY

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To facilitate comprehensive analysis of Growth and Developmental aspects related to the Indian Economy
- This course examines sector-specific policies and their impact in shaping trends in key economic indicators in India.

COURSE OUTLINE

UNIT – I (15)
Indian Economy- Basic characteristics of Indian Economy- Objectives and Strategy of Economic Planning in India- Liberalisation, Privatisation and Globalisation(LPG) Model of Development-PURA- Foreign Direct Investment- Economic Development and Population Growth - The Theory of Demographic Transition -Regional inequality in India-causes, policies for balanced regional development.

UNIT – II (15)
Agriculture – Green Revolution: Features and impact-Agriculture and Economic Reforms-Deceleration in Agriculture Growth-Major factors affecting the Growth potential-Food Procurement Policy-Public Distribution System(PDS)-Food Security-Agricultural Price Policy.

UNIT – III (15)
Industry: Structure and composition of industry-Issues of concentration-Large vs small industry-Small scale reservation policy-Trends and patterns of industrial growth across Indian States-Industrial licensing system-New Economic Policy--Unorganised Sector and India's Informal Economy

UNIT – IV (15)
Services Sector: Trade, Transport and Communication, Banking and Insurance – Growth and pattern of services sector across Indian states – Factors underlying growth of services sector – India 's share in world trade – Economic Reforms and Services Sector – Foreign trade policy of India: Features and evaluation –Liberalised exchange rate management system

UNIT – V (15)
Poverty and unemployment in India- Concept of Poverty: Absolute and relative poverty, Poverty line, Methods to measure poverty line – Concept of Unemployment: Meaning and Types (Frictional, Seasonal, Cyclical, Structural, Technical and Disguised)- Poverty Alleviation, Employment Generation Programmes(PMGSY,IAY,SGSY,SJSRY,NREGS,MGNREGA)

RECOMMENDED BOOKS

Datt and Sundaram 2015: Indian Economy, S.Chand Publishing, New Delhi.

Uma Kapila (ed). India's Economic Development since 1947 (3rd ed. or latest version), Academic.

REFERENCES

S.Chakraborty 1987. Development Planning: The Indian Experience, Clarendon Press

Vaidyanathan.A 1994. Performance of Indian Agriculture since Independence in Kaushik Basu (ed). Agrarian Question, Oxford University Press.

Bimal Jalan (ed). The Indian Economy : Problems and Prospects, Penguin.

C.D.Wadhwa. Some Problems of India's Economic Policy, Tata McGraw Hill.

J.Sachs, A.Varshney and N.Bajpai (ed). India in the Era of Economic Reforms, Oxford University Press

Brahmananda.P.R and Panchmukhi.V.R (ed): The Development Process of Indian Economy

Lucas, E.B, and Papanek, G.F (ed) 1988: The Indian Economy-Recent Developments and Future Prospects, Oxford University Press, New Delhi.

Byres, T.J (ed) 1998: The Indian Economy: Major Debate since Independence, Oxford University Press, New Delhi

Ahluwalia, I.J and Little, I.M.D (eds) 1998: India's Economic Reforms and Development (Essays in honour of Manmohan Singh), OUP, New Delhi.

Krueger, A.O (ed) 2003: Economic Policy Reforms and the Indian Economy, Oxford University Press, New Delhi.

Nagaraj, R. 2006: Aspects of India's Economic Growth and Reforms, Academic Foundation, New Delhi.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER VI

INDIAN FINANCIAL SYSTEMS AND MARKETS

TEACHING HOURS: 90
COURSE CODE: BE15/6C/INF

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- To Study the different concepts and terms used in financial markets
- To enable students to have a broad overview of the working of the financial markets in India

UNIT I:

FINANCIAL SYSTEM IN INDIA (15)

The Concept, features and role of finance-Different financial innovations-Objectives, Functions and Significance of Financial System-Structure of Indian Financial System-Financial System and Economic Development in India

UNIT II: (20)

MONEY MARKET

The Concept, Features and Functions of Money Markets in India-Structure of Money Markets-Shortcomings of Indian Money Market-Intermediaries of Money Markets-Money Market Instruments in India: Call or Notice Money, Treasury Bills, Commercial Papers, Commercial Bills, Certificates of Deposit, Re-purchase Agreements (Repos)-Money Market Reforms and its Recent Trends in India

UNIT III: (20)

PRIMARY MARKET

The Concept and Functions of Primary Market- Different Kinds of Issues of Securities: (i)Public Issues; (ii)Rights Issues; (iii)Bonus Issues; and (iv) Private Placements-Public Issue Mechanism: (i)Fixed Price Method; (ii) Book- Building Method; and (iii) Pure Auction Method-Application Supported by Blocked Amount(ASBA) Procedure-IPO Grading in India-Green Shoe Option-Recent Trends of resource mobilization of primary market in India

UNIT IV:

SECONDARY MARKET (20)

The Concept, Features and Functions of Secondary Markets in India-Listing of Securities at the Stock Exchanges-Functionaries of Stock Exchanges: Stock Brokers; Sub-Brokers; Jobbers; Consultants/Portfolio Managers; Institutional Investors; Non-Resident Indians (NRIs); Depository; Depository Participant (DP); Registrar and Transfer Agents(R&T Agents); Custodians-Stock Exchange Trading-Demat Account under Depository System-De-materialization and Re-materialization Process-Financial derivatives in Stock Market

UNIT V: (15)

FINANCIAL SERVICES

The Concept and Significance of Financial Services- Different Types of Financial Services functioning in Financial Markets- Challenges to the Financial Services Sector-Importance of Merchant Banking- Functions of Merchant Bankers in India

RECOMMENDED BOOKS

Siddhartha Sankar Saha Indian Financial System and Markets, Tata McGraw-Hill
Publishing Company Limited
Varshney P.N & Mittal D.K Indian Financial System, Sultan Chand & Sons

REFERENCE BOOKS

Khan M Y Financial Services, Tata McGraw-Hill Publishing Company
Limited
Bhalla V.K Investment Management : Security Analysis & Portfolio
Management, S.Chand Publishing Co., Ltd., New Delhi
Rustagi, R.P Financial Management: Theory Concepts and Problems:
3rd Edition Galgotia Publishing Co. (2006)
Eakins S.G 'Finance: Investments, Institutions and Management'.
Addison Wesley Longman Inc, USA. (1999)
Shahani, Rakesh Financial Markets in India' Latest Edition, Anamica Pub
Co, New Delhi
Gordon.E and Natarajan.K Financial Markets and Services,
Himalaya Publishing House

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A, B & C

SEMESTER VI
FISCAL ECONOMICS II

TEACHING HOURS : 90
COURSE CODE: BE15/6C/FE2

CREDITS: 4
LTP: 3 3 0

OBJECTIVES :

- To develop knowledge pertaining to various fiscal policies
- To provide an insight on Budgeting and Financial Administration

COURSE OUTLINE

UNIT I: (20)
Public debt- objectives - Classification- effects of public debt – burden of public debt – principles of public debt management – methods of repayment of public debt

UNIT II: (15)
Deficit Financing – meaning – objectives – deficit financing in India – role of deficit financing – effects of deficit financing

UNIT III: (20)
Federal Finance – Principles – analysis of Union- State financial relations in India – Finance Commissions- analysis of latest finance commission recommendations

UNIT IV (20)
Fiscal policy – functional finance – role of functional finance – fiscal policy in a developing economy with reference to India

UNIT V : (15)
Budgeting and financial administration– Budgeting procedure – techniques of budgeting – classifications of budget: performance and zero base budgeting – recent union budget

RECOMMENDED BOOKS

Dr. Tyagi B.	Public Finance, Jai Prakash Nath & Co, Merrut.
R.A Musgrave	Public Finance in theory and practice, Mc Graw Hill International Edition

REFERENCE BOOKS

Andley and Sundaram	Public Economics and Public Finance, Ratan Prakashan, Delhi.
M. C. Vaish and H. S. Agarwal	Public Finance, Wiley Eastern Ltd, New Delhi.
M.L Jhingan	Public Finance and International Trade, Vrinda Publications (P) Ltd, Delhi.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER VI
MANAGERIAL ECONOMICS II

TEACHING HOURS : 90
COURSE CODE: BE15/6C/MN2

CREDITS: 4
LTP: 3 3 0

OBJECTIVES:

- It aims to introduce students to use quantitative methods and techniques for effective decisions-making;
- The study the model formulation and their applications that are used in solving business decision problems.

COURSE OUTLINE

UNIT I (20)

Linear Programming: Introduction, Terminology And Applications, Mathematical Formulation Of Linear Programming Problem, Graphical Solution, Algebraic Method (Simplex Method), Maximisation And Minimisation Cases(Single And Mixed Constraints), Duality: Concept And Interpretation.

UNIT II (15)

Game Theory: Introduction And Basic Terminology, Pure Strategy Games(Including Identification Of Saddle Point And Value Of The Game) Principle Of Dominance, Mixed Strategy Game (No LPP Method- Only Arithmetic Method For 2x2 Games)- prisoner's dilemma

UNIT III (15)

Decision Theory: Steps In Decision Theory, Concepts Of Expected Monetary Value, Expected Value Of Perfect Information And Expected Opportunity Loss, Introduction To Risk And Uncertainty, Decisions Under Uncertainty Using Laplace, Maximin, Minimax, Maximax, Minimin, Hurwicz And Savage Methods.

UNIT IV (20)

Network Analysis : (PERT/CPM) Meaning, Terminology : Earliest Start Time, Earliest Finish Time, Latest Finish Time, Latest Start Time, Total Float, Free Float, Independent Float, Critical Path, Difference Between PERT And CPM, Time Estimates, Project Duration

UNIT V (20)

Budgetary Control: Meaning, Limitations, Forecasts And Budgets, Classification Of Budgets, Fixed And Flexible Budgeting, Budgetary Control Applied Under Conditions Of Uncertainty, Zero-Base Budgeting.

RECOMMENDED BOOKS

Dwivedi, d.n. (2003):	Managerial Economics, Vikas Publishing House
Chaturvedi d.d. and S.L.Gupta (2003):	Business Economics, Brijwasi Publishers.
Mehta, P.L. (2003):	Managerial Economics, Sultan Chand & Sons
Dr.S.N.Maheshwari:	Financial Management Principles and Practice
Dr.P.C. Tulsian:	Financial Management.
Salvatore, Dominick:	Managerial Economics, Mc Graw- Hill Book Company

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

Questions should be 60% problems and 40% Theory

SEMESTER VI

INTERNATIONAL ECONOMICS

TEACHING HOURS: 90
COURSE CODE: BE15/6C/1NE

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To enable the students to understand in-depth theories and concepts related to International Trade.
- To make the students learn the ideas of trading techniques at global level

COURSE OUTLINE

UNIT I (20)

International Trade- Importance of International Trade- Theories of International Trade- Adam Smith- David Ricardo- Haberler- Heckscher- Ohlin

UNIT II (15)

Trade Policy- Free Trade, Protection-Tariff, Effects of Tariffs- Partial and General Equilibrium Analysis, Tariffs vs. quotas, Non-Tariff Barriers, Dumping

UNIT III (20)

Balance of Payment-Balance of Trade- Cause for Disequilibrium – Methods to correct disequilibrium - Exchange control- Objectives, Methods, Merits and Demerits.

UNIT IV (20)

Foreign exchange Rate – Determination of Equilibrium of Exchange Rate – Purchasing Power Parity Theory – Causes of Changes in Exchange Rate – Fixed and Flexible Exchange Rate: Cases for and against – Intermediate and Multiple Exchange Rates System

UNIT V (15)

Trade and development-Economic integration, Meaning, Types-World Bank, GATT, WTO, IMF- SDR- International Liquidity

RECOMMENDED BOOKS:

M.L Jhingan: International Economics; Vrinda Publications (p) Ltd, New Delhi

REFERENCE BOOKS

Paul R. Krugman And Maurice Obstfeld: International Economics: Theory And Policy, 6th Edition, Addison-Wesley, 2002. (K-O)

S.Sankaran: International Economics; Margham Publications, Chennai

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER – VI

PROJECT

TEACHING HOURS: 90
COURSE CODE: BE15/6C/PRO

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To equip the students with basic knowledge in research
- To enable them to undertake projects.

COURSE OUTLINE

UNIT I Review of Literature – Framing of Objectives and Questionnaire	(30)
UNIT II Coding of the Primary Data – Statistical Analysis	(30)
UNIT III Preparation of the Project Report.	(30)

RECOMMENDED TEXT BOOKS

R.Cauvery	Research Methodology, Sultan Chand and Sons, 20003
Kothari. C.R.	Research Methodology – Methods and Techniques, Wileys Eastern Ltd. New Delhi

ALLIED PAPERS OFFERED TO OTHER DEPARTMENTS

I B.C.S

I B.COM (A&F)

I B.B.M

II B.B.M.

II B.COM

II B.COM (HONS)

SEMESTER I
I B.COM CORPORATE SECRETARYSHIP
PRINCIPLES OF ECONOMICS - I

TEACHING HOURS: 90 CREDITS: 5

COURSE CODE: BE15/1A/PE1

LTP: 3 3 0

OBJECTIVES:

- To give an overall view of the various concepts in Economics
- To enable the students to gain basic understanding on the relevance of Economics in present scenario

COURSE OUTLINE.

UNIT I **(10)**
Definitions of Economics - Wealth, Welfare, Scarcity And Growth- Nature And Scope of Economics

UNIT II **(20)**
Utility Analysis - Cardinal And Ordinal Utility - Law Of Diminishing Marginal Utility - Law of Equi Marginal Utility - Indifference Curve Analysis - Properties - Marginal Rate Of Substitution - Budget Line - Consumers Equilibrium - Price Effect - Income Effect - Substitution Effect

UNIT III **(20)**
Demand Analysis - Meaning Of Demand- Determinants Of Demand - Law Of Demand - Exceptions - Types Of Demand - Distinctions Of Demand- Elasticity Of Demand - Types - Measurement - Supply - Law Of Supply

UNIT IV **(20)**
Production Function - Law Of Variable Proportions - Law Of Returns To Scale - Economies Of Scale - Diseconomies Of Scale

UNIT V **(20)**
Cost And Revenue Concepts - Long Run And Short Run Cost Curves - Total Revenue - Average Revenue - Marginal Revenue - Market Structures - Perfect Competition - Monopoly- Monopolistic Competition - Oligopoly – Duopoly

RECOMMENDED BOOKS:

H.L.Ahuja :
Robert S.Pindyck, Daniell Rubinfeld &
Prem L Mehta

Micro Economic Theory, S.Chand & Co
Micro Economics, Pearson

REFERENCE BOOKS:

N. Gregory Mankiw	Principles of Micro Economics, South Western Cengage Learning, U.S.A
Koutsoyiannis.A:	Modern Micro Economics, McMillan Publishers
Maddala and Miller: D.Besanko, D.Dranove, M.Shanley, S,Schaffer: Dominick Salvatore	Micro Economics Economics of Strategy, John Wiley & Sons Schaum's Outlines Problem orientation, Micro Economic Theory, McGrawhill Publications
Steven .E. Landsburg	Price Theory and its Application, South Western Cengage Learning, U.S.A

ONLINE SOURCES:

www.free-ebooks.net/ebook/Principles-of-Economics/pdf

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE**SECTION A**

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER II
I B.COM CORPORATE SECRETARYSHIP
PRINCIPLES OF ECONOMICS - II

TEACHING HOURS: 90 CREDITS: 5

COURSE CODE: BE15/2A/PE2

LTP: 3 3 0

OBJECTIVES:

- To enable the students to understand the importance of Macro Economic concepts, Monetary and Fiscal Policies of the Economy
- To study the relevance of policy measures in the current scenario.

COURSE OUTLINE

UNIT I: (10)
Nature and Scope of Macro Economics – Objectives and Importance of Macro Economic Policy – Circular Flow of Income: Two Sector Model. National Income: Concepts – GNP, NNP, Personal Income, Disposable Income, Real Income, Per Capita Income - Methods of Calculating National Income and its uses

UNIT II: (20)
Multiplier: Working – Assumptions – Importance and Criticisms – Static and Dynamic Multipliers – The principle of Acceleration – The Multiplier-Accelerator Interaction Principle.

UNIT III: (20)
Inflation, Deflation – Causes, Remedies, Theories of Business Cycle

UNIT IV: (20)
Monetary Policy – Meaning and Objectives of Monetary Policy – Instruments of Monetary Policy – Role of Monetary Policy in India.

UNIT V: (20)
Fiscal Policies: Meaning and Objectives of Fiscal Policies – Tools of Fiscal Policy – Role of Fiscal Measures in India and its uses.

RECOMMENDED BOOKS

H.L Ahuja	Macroeconomics, Theory and Policy, S.Chand 16 th Edition
M L Jhingan	Macro Economic Theory Vrindha Publications(P) Ltd. 12 th Edition
N. Gregory Mankiw	Macroeconomics, Worth Publishers, Vth Edition

ONLINE SOURCES:

www.free-ebooks.net/ebook/Principles-of-Economics/pdf

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER I
I B.COM (ACCOUNTING & FINANCE)
PRINCIPLES OF ECONOMICS - I

TEACHING HOURS: 90
COURSE CODE: BE16/1A/PE1

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To give an overall view of the various concepts in Economics
- To enable the students to gain basic understanding on the relevance of Economics in present scenario

COURSE OUTLINE.

UNIT I **(10)**
Definitions of Economics - Wealth, Welfare, Scarcity And Growth- Nature And Scope of Economics

UNIT II **(20)**
Utility Analysis - Cardinal And Ordinal Utility - Law Of Diminishing Marginal Utility - Law of Equi Marginal Utility - Indifference Curve Analysis - Properties - Marginal Rate Of Substitution - Budget Line - Consumers Equilibrium - Price Effect - Income Effect - Substitution Effect

UNIT III **(20)**
Demand Analysis - Meaning Of Demand- Determinants Of Demand - Law Of Demand - Exceptions - Types Of Demand - Distinctions Of Demand- Elasticity Of Demand - Types - Measurement - Supply - Law Of Supply

UNIT IV **(20)**
Production Function - Law Of Variable Proportions - Law Of Returns To Scale - Economies Of Scale - Diseconomies Of Scale

UNIT V **(20)**
Cost And Revenue Concepts - Long Run And Short Run Cost Curves - Total Revenue - Average Revenue - Marginal Revenue - Market Structures - Perfect Competition - Monopoly- Monopolistic Competition - Oligopoly – Duopoly

RECOMMENDED BOOKS:

H.L.Ahuja :	Micro Economic Theory, S.Chand & Co
Robert S.Pindyck, Daniell Rubinfeld &	Micro Economics, Pearson
Prem L Mehta	

REFERENCE BOOKS:

N. Gregory Mankiw	Principles of Micro Economics, South Western Cengage Learning, U.S.A
Koutsoyiannis.A:	Modern Micro Economics, McMillan Publishers
Maddala and Miller:	Micro Economics
D.Besanko, D.Dranove, M.Shanley, S,Schaffer: Dominick Salvatore	Economics of Strategy, John Wiley & Sons Schaum's Outlines Problem orientation, Micro Economic Theory, McGrawhill Publications
Steven .E. Landsburg	Price Theory and its Application, South Western Cengage Learning, U.S.A

ONLINE SOURCES:

www.free-ebooks.net/ebook/Principles-of-Economics/pdf

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER II
I B.COM (ACCOUNTING & FINANCE)
PRINCIPLES OF ECONOMICS - II

TEACHING HOURS: 90

CREDITS: 5

COURSE CODE: BE16/2A/PE2

LTP: 3 3 0

OBJECTIVES:

- To enable the students to understand the importance of Macro Economic concepts, Monetary and Fiscal Policies of the Economy
- To study the relevance of policy measures in the current scenario.

COURSE OUTLINE

UNITI:(10)

Nature and Scope of Macro Economics – Objectives and Importance of Macro Economic Policy – Circular Flow of Income: Two Sector Model. National Income: Concepts – GNP, NNP, Personal Income, Disposable Income, Real Income, Per Capita Income - Methods of Calculating National Income and its uses

UNITII:(20)

Multiplier: Working – Assumptions – Importance and Criticisms – Static and Dynamic Multipliers – The principle of Acceleration – The Multiplier-Accelerator Interaction Principle.

UNITIII:

(20)

Inflation, Deflation – Causes, Remedies, Theories of Business Cycle

UNITIV:

(20)

Monetary Policy – Meaning and Objectives of Monetary Policy – Instruments of Monetary Policy – Role of Monetary Policy in India.

UNITV:

(20)

Fiscal Policies: Meaning and Objectives of Fiscal Policies – Tools of Fiscal Policy – Role of Fiscal Measures in India and its uses.

RECOMMENDED BOOKS

H.L Ahuja	Macroeconomics, Theory and Policy, S.Chand 16 th Edition
M L Jhingan	Macro Economic Theory Vrindha Publications(P) Ltd. 12 th Edition
N. Gregory Mankiw	Macroeconomics, Worth Publishers, Vth Edition

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SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER I
I B.COM BANK MANAGEMENT
PRINCIPLES OF ECONOMICS - I

TEACHING HOURS: 90
COURSE CODE: BE15/1A/PE1

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To give an overall view of the various concepts in Economics
- To enable the students to gain basic understanding on the relevance of Economics in present scenario

COURSE OUTLINE.

UNIT I **(10)**
Definitions of Economics - Wealth, Welfare, Scarcity And Growth- Nature And Scope of Economics

UNIT II **(20)**
Utility Analysis - Cardinal And Ordinal Utility - Law Of Diminishing Marginal Utility - Law of Equi Marginal Utility - Indifference Curve Analysis - Properties - Marginal Rate Of Substitution - Budget Line - Consumers Equilibrium - Price Effect - Income Effect - Substitution Effect

UNIT III **(20)**
Demand Analysis - Meaning Of Demand- Determinants Of Demand - Law Of Demand - Exceptions - Types Of Demand - Distinctions Of Demand- Elasticity Of Demand - Types - Measurement - Supply - Law Of Supply

UNIT IV **(20)**
Production Function - Law Of Variable Proportions - Law Of Returns To Scale - Economies Of Scale - Diseconomies Of Scale

UNIT V **(20)**
Cost And Revenue Concepts - Long Run And Short Run Cost Curves - Total Revenue - Average Revenue - Marginal Revenue - Market Structures - Perfect Competition - Monopoly- Monopolistic Competition - Oligopoly – Duopoly

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Prem L Mehta

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Micro Economics, Pearson

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Koutsoyiannis.A:	Modern Micro Economics, McMillan Publishers
Maddala and Miller: D.Besanko, D.Dranove, M.Shanley, S,Schaffer:	Micro Economics Economics of Strategy, John Wiley & Sons
Dominick Salvatore	Schaum's Outlines Problem orientation, Micro Economic Theory, McGrawhill Publications
Steven .E. Landsburg	Price Theory and its Application, South Western Cengage Learning, U.S.A

ONLINE SOURCES:

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END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER II
I B.COM BANK MANAGEMENT
PRINCIPLES OF ECONOMICS - II

TEACHING HOURS: 90

CREDITS: 5

COURSE CODE: BE15/2A/PE2

LTP: 3 3 0

OBJECTIVES:

- To enable the students to understand the importance of Macro Economic concepts, Monetary and Fiscal Policies of the Economy
- To study the relevance of policy measures in the current scenario.

COURSE OUTLINE

UNITI:(10)

Nature and Scope of Macro Economics – Objectives and Importance of Macro Economic Policy – Circular Flow of Income: Two Sector Model. National Income: Concepts – GNP, NNP, Personal Income, Disposable Income, Real Income, Per Capita Income - Methods of Calculating National Income and its uses

UNITII:(20)

Multiplier: Working – Assumptions – Importance and Criticisms – Static and Dynamic Multipliers – The principle of Acceleration – The Multiplier-Accelerator Interaction Principle.

UNITIII:

(20)

Inflation, Deflation – Causes, Remedies, Theories of Business Cycle

UNITIV:

(20)

Monetary Policy – Meaning and Objectives of Monetary Policy – Instruments of Monetary Policy – Role of Monetary Policy in India.

UNITV:(20)

Fiscal Policies: Meaning and Objectives of Fiscal Policies – Tools of Fiscal Policy – Role of Fiscal Measures in India and its uses.

RECOMMENDED BOOKS

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M L Jhingan	Macro Economic Theory Vrindha Publications(P) Ltd. 12 th Edition
N. Gregory Mankiw	Macroeconomics, Worth Publishers, Vth Edition

ONLINE SOURCES:

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END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)
Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)
Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of four) questions (2 x 20 = 40 marks)
Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER III
II B.COM (BANK MANAGEMENT)
INDIAN ECONOMY

TEACHING HOURS: 90

CREDITS: 5

COURSE CODE: BE15/3A/INE

LTP: 3 3 0

OBJECTIVES:

- To facilitate comprehensive analysis of Growth and Developmental aspects related to the Indian Economy
- This course examines sector-specific policies and their impact in shaping trends in key economic indicators in India.

UNIT – I **(20)**

Indian Economy- Basic characteristics of Indian Economy- -Economic Development and Population Growth-The Theory of Demographic Transition-Regional inequality in India-causes, policies for balanced regional development.

UNIT – II **(15)**

Objectives and Strategy of Economic Planning in India- Liberalisation, Privatisation and Globalisation(LPG) Model of Development-PURA- Foreign Direct Investment

UNIT – III **(20)**

Agriculture --Green Revolution: Features and impact-Agriculture and Economic Reforms-Deceleration in Agriculture Growth-Major factors affecting the Growth potential-Food Procurement Policy-Public Distribution System(PDS)-Food Security-Agricultural Price Policy.

UNIT – IV **(20)**

Industry: Structure and composition of industry-Issues of concentration-Large vs small industry-Small scale reservation policy-Trends and patterns of industrial growth across Indian States-Industrial licensing system-New Economic Policy--Unorganised Sector and India's Informal Economy

UNIT – V **(15)**

Services Sector: Trade, Transport and Communication, Banking and Insurance – Growth and pattern of services sector across Indian states – Factors underlying growth of services sector – India's share in world trade – Economic Reforms and Services Sector

RECOMMENDED BOOKS

Datt and Sundaram 2015: Indian Economy, S. Chand Publishing, New Delhi.
Uma Kapila (ed). India's Economic Development since 1947 (3rd ed. or latest version), Academic.

REFERENCE BOOKS

C.D. Wadhwa. Some Problems of India's Economic Policy, Tata McGraw Hill.
J. Sachs, A. Varshney and N. Bajpai (ed). India in the Era of Economic Reforms, Oxford University Press
Brahmananda. P.R and Panchmukhi. V.R (ed): The Development Process of Indian Economy
Lucas, E.B, and Papanek, G.F (ed) 1988: The Indian Economy-Recent Developments and Future Prospects, Oxford University Press, New Delhi.
Byres, T.J (ed) 1998: The Indian Economy: Major Debate since Independence, Oxford University Press, New Delhi
Ahluwalia, I.J and Little, IMD (eds) 1998: India's Economic Reforms and Development (Essays in honour of Manmohan Singh), OUP, New Delhi.
Krueger, A.O (ed) 2003: Economic Policy Reforms and the Indian Economy, Oxford University Press, New Delhi.
Nagaraj, R. 2006: Aspects of India's Economic Growth and Reforms, Academic Foundation, New Delhi.

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

***(Questions to be included from all units for Section A and B)**

SEMESTER – IV
II B.COM BANK MANAGEMENT
INTERNATIONAL ECONOMICS

TEACHING HOURS: 90
COURSE CODE: BE15/4A/ILE

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- Coverage of aspects related to basics of international trade.
- Overview of different components of international trade, foreign exchange, balance of payments and international organizations related to trade.

COURSE OUTLINE

UNIT I **(20)**

Introduction of International Trade - Inter-regional and international trade - Theories of international trade – Adam Smith – Ricardo - Heckscher & Ohlin

UNIT II **(15)**

Free trade Vs. Protection – Case for and against free trade and protection - Tariffs – Meaning, Types and Effects – Quotas – meaning, types and Effects.

UNIT III **(20)**

Balance of Payment - Meaning - Structure - Balance of Payment and Balance of Trade - Disequilibrium in BOP -Causes for disequilibrium in BOP - Measures for correcting disequilibrium.

UNIT IV **(20)**

Foreign exchange - meaning – Demand for and supply of Foreign exchange - Equilibrium exchange rate – Foreign exchange market – Functions – Theories of Exchange Rate: Purchasing power parity theory.

UNIT V **(15)**

Evolution of IMF and World Bank – Functions - GATT,WTO – Function of WTO – Indian economy under WTO – TRIPS & TRIMS

RECOMMENDED BOOKS:

M.L Jhingan: International Economics; Vrinda Publications (p)
Ltd, New Delhi

REFERENCE BOOKS

Paul R. Krugman And Maurice Obstfeld: International Economics: Theory And Policy,
6th Edition, Addison-Wesley, 2002. (K-O)

S.Sankaran: International Economics; Margham Publications,
Chennai

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER – III

II B.COM (GENERAL)

BUSINESS ECONOMICS

TEACHING HOURS: 90
COURSE CODE: BE15/3A/BUE

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- To introduce the framework of the basic concepts in economics
- To provide the students with in-depth knowledge about the consumer's approach to the economy

COURSE OUTLINE

UNIT I (20)

Introduction to economics- wealth, welfare and scarcity views on economics-positive and normative economics- definition-scope and importance of business economics-concepts: Production and possibility frontiers- opportunity cost- accounting profit and economics profit-incremental and marginal concepts-time and discounting principles- concepts of efficiency.

UNIT II (15)

Demand and supply functions- meaning of demand –determinants and distinctions of demand – law of demand- elasticity of demand forecasting – supply meaning –law of supply.

UNIT III (20)

Consumer Behaviour: Law of diminishing marginal utility - equi-marginal utility- indifference curve- definition, properties, equilibrium- properties and equilibrium- production: law of variable proportion- law of returns to scale- producer's equilibrium- economics of scale cost classification.

UNIT IV (20)

Product pricing: price and output determination under perfect competition, monopoly-discriminating monopoly – monopolistic competition – oligopoly

UNIT V (15)

Pricing methods – Full cost pricing, target prices, Going-rate prices – Differential pricing - Pricing through life cycle of a product - prices by manufacturers and retailers - Specific prices, Dual prices, Mark-up prices.

RECOMMENDED BOOKS

H.L. Ahuja, Business Economics – Micro and Macro – Sultan Chand & Sons
P.L Mehta, Managerial Economics – Analysis, problems and cases –
Sultan Chand and Sons- New Delhi-02

REFERENCES BOOKS:

S. Shankaran, Business Economics- Margham Publications- Ch-17
Fransis Cherunilam, Business Environment-Himalaya Publishing house-
Mumbai-04
Peter Mitchelson and Andrew Mann, Economics for business –Thomas Nelson,
Australia- can- 00463454
C.M. Chaudhary, Business Economics RBSA Publishers – Jaipur-03

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER IV

II B.COM(GENERAL)

INTERNATIONAL TRADE

TEACHING HOURS: 90
COURSE CODE: BE15/4A/ITR

CREDITS: 5
LTP: 3 3 0

OBJECTIVES:

- Coverage of aspects related to basics of international trade.
- Overview of different components of international trade, foreign exchange, balance of payments and international organizations related to trade.

COURSE OUTLINE

UNIT I (20)

Internal trade – importance of international trade, theories of foreign trade, theories of Adam Smith, Ricardo, Hecksler-Ohlin (10hrs)

UNIT II (20)

Balance of trade, balance of payment- concepts- causes of disequilibrium, methods of correcting disequilibrium (15hrs)

UNIT III (15)

Tariff- definition, types- cost and benefit analysis of tariff- non-tariff barriers and new protectionism- imports quotas- Dumping – Anti-dumping (20hrs)

UNIT IV (20)

Foreign Exchange rate- kinds of exchange rate- methods to determine exchange rate- purchasing power parity theory

UNIT V (15)

International economic organization and its functions- IMF, IDA, IFA, IBRD, UNTAD, WTO and trade liberalization of trade in manufacturing and in Agricultural trade –(18hrs)

RECOMMENDED BOOKS

Vaish N.C International Economics, Oxford and IBA publishing House.

REFERENCE BOOKS

Radha V International Economics, Prasanna Publishers
M L Jhingan International Economics, Vrindha Publications
Lindert peter International Economics, All India Traveler bookseller, Delhi
Paul R Krugman and Maurice Obstfeld International Economics Theory and policy 6th edition, Addison-Wesley 2002. (K-O)

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER – III
II B.COM (HONOURS)

BUSINESS ECONOMICS

TEACHING HOURS: 75
COURSE CODE: BE15/3C/BEC

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- To introduce the framework of the basic concepts in economics
- To provide the students with in-depth knowledge about the consumer's approach to the economy

COURSE OUTLINE

UNIT I (20)

Introduction to economics- wealth, welfare and scarcity views on economics-positive and normative economics- definition-scope and importance of business economics-concepts: Production and possibility frontiers- opportunity cost- accounting profit and economics profit-incremental and marginal concepts-time and discounting principles- concepts of efficiency.

UNIT II (15)

Demand and supply functions- meaning of demand –determinants and distinctions of demand – law of demand- elasticity of demand forecasting – supply meaning –law of supply.

UNIT III (20)

Consumer Behaviour: Law of diminishing marginal utility - equi-marginal utility- indifference curve- definition, properties, equilibrium- properties and equilibrium- production: law of variable proportion- law of returns to scale- producer's equilibrium- economics of scale cost classification.

UNIT IV (20)

Product pricing: price and output determination under perfect competition, monopoly-discriminating monopoly – monopolistic competition – oligopoly- sweezy's model, Duopoly – Cournot Model

UNIT V (15)

Pricing methods – Full cost pricing, target prices, Going-rate prices – Differential pricing - Pricing through life cycle of a product - prices by manufacturers and retailers - Specific prices, Dual prices, Mark-up prices.

RECOMMENDED BOOKS:

H.L. Ahuja, Business Economics

Micro and Macro – Sultan Chand & Sons

REFERENCES BOOKS:

S. Shankaran,
Fransis Cherunilam,

Business Economics- Margham Publications- Ch-17
Business Environment-Himalaya Publishing house-
Mumbai-04

Peter Mitchelson and Andrew Mann,

Economics for business –Thomas Nelson,
Australia- can- 00463454

C.M. Chaudhary, Business Economics

RBSA Publishers – Jaipur-03

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

SEMESTER IV

II B.COM (HONOURS)

INTERNATIONAL TRADE

TEACHING HOURS: 75
COURSE CODE: BE15/4C/ILT

CREDITS: 4
LTP: 4 1 0

OBJECTIVES:

- Coverage of aspects related to basics of international trade.
- Overview of different components of international trade, foreign exchange, balance of payments and international organizations related to trade.

COURSE OUTLINE

UNIT I (10)

Internal trade – importance of international trade, theories of foreign trade, theories of Adam Smith, Ricardo, Haberlers, Heckshler-Ohlin

UNIT II (15)

Balance of trade, balance of payment- concepts- causes of disequilibrium, methods of correcting disequilibrium

UNIT III (20)

Tariff- definition, types- cost and benefit analysis of tariff- non-tariff barriers and new protectionism- imports quotas- Dumping – Anti-dumping

UNIT IV (15)

Foreign Exchange rate- kinds of exchange rate- methods to determine exchange rate- Foreign Exchange Market – Methods – Spot & Forward Exchange Markets.

UNIT V (15)

International economic organization and its functions- IMF, IDA, IFA, IBRD, ADB, UNTAD, WTO and trade liberalization of trade in manufacturing and in Agricultural trade – Indian patent law

RECOMMENDED BOOKS:

Vaish N.C	International economics Oxford and IBA publishing House.
Radha V	International Economics, Prasanna Publishers
M L Jhingan	International Economics Vrindha Publications

REFERENCE BOOKS

Lindert peter	International Economics All India Traveler bookseller, Delhi
Paul R Krugman and Maurice Obstfeld	International Economics Theory and policy 6 th edition, Addison-Wesley 2002. (K-O)

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

SECTION A

Answer ALL questions (10 x 2 = 20 marks)

Each answer should not exceed 50 words

SECTION B

Answer any FIVE (out of eight) questions (5 x 8 = 40 marks)

Each answer should not exceed 300 words

SECTION C

Answer any TWO (out of three) questions (2 x 20 = 40 marks)

Each answer should not exceed 1200 words

Questions to be included from all units for Section A and B.

NON-MAJOR ELECTIVE PAPERS

SEMESTER I

QUESTIONNAIRE AND ITS PRACTICAL APPLICATIONS

TEACHING HOURS: 30

CREDITS: 2

COURSE CODE: BE15/1N/QPA

UNIT I

Sampling- Methods of Sampling – Collection of Data – Primary and Secondary,

UNIT II

Questionnaire – Meaning- Types, Essentials of a good questionnaire – Steps in framing a Questionnaire

UNIT III

Sample Questionnaires – Field Survey –Final Report

RECOMMENDED BOOKS

- | | |
|----------------|--|
| S P Gupta | Statistical Methods, Sultan Chand & Sons |
| Kothari.C.R., | Research Methodology:Methods and Techniques, 1985, Wiley Eastern Limited, New Delhi |
| Saravanel P., | Research Methodology, 1995, Kitab Mahal, Allahabad. |
| Tripathi P.C., | Research Methodology in Social Sciences, 2004, Sultan Chand & Sons, Educational Publishers, New Delhi. |

END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

Answer any TEN questions (10 x 5 = 50 marks)

**SEMESTER II
WOMEN ENTREPRENEURSHIP**

TEACHING HOURS: 30

CREDITS: 2

COURSE CODE: BE15/2N/ WOE

UNIT I

Concept of an Entrepreneur and Entrepreneurship, Role of Entrepreneurs in Economic Development, Qualities of an Entrepreneur, Functions of Entrepreneurs, Factors influencing Entrepreneurship, Growth of Entrepreneurship in India.

UNIT 2

Concept of Women entrepreneurship, Growth of Women entrepreneurs, Challenges faced by Women entrepreneurs, Recent trends in the development of Women entrepreneurship.

UNIT 3

Globalisation and Entrepreneurship, Entrepreneurial Development Programmes, Case studies of successful enterprises.

UNIT 4

Preparation of Business Proposal

RECOMMENDED BOOKS

Anil Kumar	Women Entrepreneurship in India Regal Publisher India
Hemant Kumar P. Bulsara	Developing Women Entrepreneurship, Allied publication India

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END SEMESTER EXAMINATION QUESTION PAPER TEMPLATE

Answer any TEN questions (10 x 5= 50 marks)